Rep Order# 9780239 Ver# 9 Status Revised EC'd Yes

Traffic Order# 31161

Printed: 08/22/2012 2:51 PM Last Received: 08/22/2012 2:45 PM

1 of

Showing Buylines: All Rep & Sta Revised Lines

Station WWSB-TV SARASOTA,FL
Advertiser () POLITICAL
Product OBAMA FOR AMERICA
Estimate# 1523
Buyer Katic Keuleman
Phone#
Fax#

Agency () GMMB 3050 K ST NW WASHINGTON, DC 20007 Agency C/P1/P2/E 95/101/1523 Flight Dates 08/14/2012 - 09/03/2012 Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () BRAD PHILIPPS

Salesperson Phone# 202-955-5342
Salesperson FAX# 202-955-5348

- CONTRACT COMMENT --

ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT 217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES.

-- REMARKS --

MG FOR LN 4 1X 9/1 SHOWN ON LN 10 PLEASE CNFM, THANKS

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*10			* 4]	Ļ
F 7P-73 Sales Remark: [MKGD FOR SPOTS V9 Added	(MADE-GC V9 Effec		SA	1 1 1	Day
7P-730P mark: R SPOTS MI	(MADE-GOOD BY LINE(S) 9 10] V9 Effective Dates Changed		7P-730P		Time
F 7P-730P WHEEL OF FORTUNE Sales Remark: V9 MG FOR LN 4 1X 9/1 [MKGD FOR SPOTS MISSED ON LN #4: 9/01(1/WK)] V9 Added	(S) 9 10] Changed		WHEEL OF FORTUNE	1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	Program
:30			:30		Len
\$400.00			\$400.00	1 1 1 1	Rate
08/31-08/31		08/25-09/01	08/18-08/18]	Dates
ц		0	L	!	Spots/Week # of Weeks
н		2	Ľ	:	# of Weeks
⊬		0	ь	-	Total Spots
\$400.00			\$400.00		Total Cost

Daypart

-- REPORT TOTALS---

Report Totals: 2 / \$800.00

-SALES MONTHLY TOTALS-

Aug 12: 22 / \$9,600.00

Sales Totals: 36 / \$15,600.00

Station Totals: 36 / \$15,600.00

Lines not sent/rcld/rtrn: 0 / \$0.00

Sep 12: 14 / \$6,000.00

COMPETITIVE	Estimate# Buyer Phone# Fax#	Station W Advertiser Product	Rep Order# EC'd Yes
IVE Market Totals	1523 Katie Keuleman	Station WWSB-TV SARASOTA,FL Advertiser () POLITICAL Product OBAMA FOR AMERICA	9780239
Totals		SOTA,FL CAL MERICA	Ver# 9
\$655,462			Status Revised
CABL WTOG	Ager Fligh Hiat	Agency	
O O	Agency C/P1/P2/E 95/101/1523 Flight Dates 08/14/2012 - 09 Hiatus Weeks	ncy () GMMB 3050 K ST NW WASHINGTON, DC 20007	Traffic Order#3116
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WFLA WTVT	Salesperson Phone# Salesperson FAX#	Rep Firm Sales Office Salesperson	Printed: 08/22/2012 2:51 PM Last Received: 08/22/2012 2:45 PM Showing Buylines: All Rep & Sta Revised Line
24% 30%	n Phone# n FAX#		51 PM 55 PM d Lines
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Books Demos

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